

bilingual, (french/english)

DAVID BÉLANGER

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EXPERIENCE

SIGNALS DESIGN GROUP

JAN 2008 - PRESENT
(Vancouver, BC)

Director, Interactive Services

Current position

- Responsible for all interactive work
- Lead senior interactive designer (planning, wireframing, concept development, UX, motion, programming)
- Develop brand and integrated campaign strategies
- Manage projects, clients, staff, creative and development process
- Identify and develop **business development** opportunities, goals, operational objectives, approach and budget
- Produce estimates, proposals, respond to RFP/RFQ's, invoicing

BANK OF CANADA, CURRENCY MUSEUM

JAN 2004 - JAN 2008
(Ottawa, ON)

Art Director

- Responsible for the design of all public programming, promotional, and advertising
- Planning and creative development for interactive media (website, DVD's, kiosks, exhibits)
- **Directed video and photo shoots** for educational programming and promotional use
- Develop advertising/campaign strategies (selection of media vehicles, budgeting, implementation)
- Prepared annual plans identifying operational objectives, approach, budget and staff requirements
- Oversaw all projects: planning, workflow, risk management, vendors, and press checks

SPECTROMEDIA DESIGN

JUL 2000 - JAN 2004
(Ottawa, ON)

Creative Director / Principal

- Provided Design, Advertising, Corporate Identity/Branding, Web Design and Multimedia services
- Designed and implemented corporate branding strategy and internal/external communications
- Identified, procured and managed new and existing clients/accounts
- Daily management and interaction with clients, vendors, contractors, **sales team and staff of 7**
- Project workflow consisting of briefing, estimating, coordinating and invoicing, accounts payable/receivable

2004 + EARLIER

Graphic Designer, Pure Graphics (Ottawa, ON)
Manager, Screen Printing, Thread Illustrators (Ottawa, ON)

Operated my own studio

EDUCATION

2000-2001

Interactive Multimedia

Algonquin College of Applied Arts and Technology (Ottawa, ON)

1998-2000

Graphic Communications (Graphic Design) - Diploma

Canadore College of Applied Arts and Technology (North Bay, ON)

SKILLS

SOFTWARE

Adobe Photoshop, Illustrator, InDesign, Flash (AS3), Dreamweaver, Premiere, **After Effects**, MS Office, Project, Visio, QuarkXpress, Maya, Strata 3D, **Apple Final Cut Pro**, DVD Studio Pro, Logic Pro

LANGUAGES

Hand coded (X)HTML & CSS, Flash Actionscript 3, Javascript (including jQuery), PHP, Perl, CFML, XML, MySQL, PostgreSQL

INTERESTS

My other passions!

Skiing (I'm a self proclaimed pro freeskiier, someone should sponsor me!), Downhill mountain biking, anything Apple, **mobile app development** (always looking for that app that'll make me rich!),